

SMART CODING AS A SERVICE

PART OF THE INTELLIGENCE SUITE

primevision

GET THE HIGHEST CODING PERFORMANCE DELIVERED AS A SERVICE

With Smart Coding as a Service (SCaaS), you get all the benefits of video coding, without having to purchase your own coding platform. By applying our state-of-the-art Vision AI we automate a large proportion of the coding. With this service we offer coding results at a competitive price per item coded and according to pre-agreed performance. Prime Vision provides SCaaS via an in-house developed and hosted web-coding platform that is currently in use at leading postal operators.

PERFORMANCE GUARANTEED

This service's performance is based on agreements with the customer. For example, the quality wanted of coded items and the time within which this can be done.

Live insight into performance is accessible 24/7 by means of a dashboard, including daily, weekly, or monthly reports.

It is possible to connect a specific Customer Address Database to the platform, so we can work with high-quality data. Prime Vision and therefore SCaaS operates according to GDPR principles.

HOW IT WORKS

Smart Coding as a Service is the result of cooperation between Prime Vision and Dutch postal company PostNL. Prime Vision provides their hosted software, integration, and IT technology; PostNL supplies the offshore data-entry services.

Prime Vision manages the data streams and coding requests. Advanced Vision AI automatically performs part of the data entry. Of course, there is safe data communication between all parties while observing GDPR rules.

The commercial model is based on three pricing elements:

- One-off onboarding fee
- Monthly fee
- Competitive price per coded item

smart vision, smart flow

KPI-BASED AGREEMENT

The performance agreement includes the following topics:

- Average number of keystrokes required for coding tasks with the price per item.
- Volume and volume discount.
- Bandwidth in agreed volume (forecast) per period.
- Agreed response time for coded item (online versus offline coding).
- Coding quality.
- Dashboard with live KPI insight, including basic reporting functions (e.g., daily, weekly, monthly).
- Usage of Customer Address Database.
- GDPR, DPA compliant.

BENEFITS SUMMARIZED

- Guaranteed Coding Performance (KPI).
- Competitive price per coded item, starting from € 0.023 per coded item (address).
- Optimal scalable availability of coding resources to support peak moments (Valentine's Day, Singles Day, Black Friday, Christmas) and volume decline.
- Minimize CAPEX for sorting automation software, optimize OPEX (no local video coding required).
- Full 24/7 service worldwide.

WHO BENEFITS?

Postal and CEP operators working with:

- Sorting automation and yet a significant VCS volume coded by established in house team.
- A need to manage periods of peak volumes.
- An increased volume because of missing pre-announcement data.
- Staff shortages and/or ingreasing minimum wages.
- Compliancy to ner regulations (e.g., change in customs data regulations).
- Frequent changes in coding tasks because of changing product definitions.